MEMORANDUM

OFFICE OF THE

BOARD OF SUPERVISORS

COUNTY OF PLACER

TO:

Honorable Board of Supervisors

FROM:

Robert Weygandt, Supervisor District 2, Jim Holmes, Supervisor District 3

and Ted Gaines, Supervisor District 4

DATE:

September 12, 2006

SUBJECT:

REVENUE SHARING - Approve an appropriation in the total amount of \$750 in Revenue Sharing monies to the Rocklin Area Chamber of

Commerce Hot Chili and Cool Cars Event as requested by Supervisor Weygandt (\$250), Supervisor Holmes (\$250) and Supervisor Gaines

(\$250).

ACTION REQUESTED

Approve an appropriation in the total amount of \$750 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce Hot Chili and Cool Cars Event as requested by Supervisor Weygandt (\$250), Supervisor Holmes (\$250) and Supervisor Gaines (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to support this 13th annual day-long community celebration in Rocklin that attracts upwards of 15,000 people to the historic downtown area. The Revenue Sharing funds designated towards this event help support the Visual and Performing Arts Programs and the 4th annual "Artrageous" chalk art exhibit at the Rocklin Unified School District. A portion of the proceeds from this event will benefit the Matthew Redding Scholarship Foundation.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

ROCKLIN AREA

September 5, 2006

The Honorable Ted Gaines Placer County Supervisor

Dear Supervisor Gaines:

On behalf of the Rocklin Area Chamber of Commerce, I would like to invite you to be a sponsor for our 13th annual Hot Chili & Cool Cars event, a day-long community celebration in Rocklin that attracts upwards of 15,000 people to our historic downtown area. This year's Hot Chili & Cool Cars is scheduled for Sept. 23.

This year, a portion of the proceeds from our event will benefit the Matthew Redding Scholarship Foundation. Additionally, we are hosting the fourth annual "Artrageous" chalk art exhibit – with sponsor dollars supporting the Visual and Performing Arts Programs at the Rocklin Unified School District.

Sponsors are well-recognized at the event, including signage near the stages and, in the case of Artrageous, sponsorships noted on each chalk art square.

We would be honored to have your support. If you have any questions, I would be happy to address them and can be reached at 916-781-0657. A copy of our sponsorship brochure follows.

Thank you very much for your consideration.

Sincerely,

Bill Halldin

Gel Hall

Chairman, Rocklin Area Chamber of Commerce